

PRINTED MATS



Enhance your brand's visibility.

Logo mats and custom printed mats

Logo matting provides the option to completely customize a quality dust control entrance mat with the company image, logo or message for powerful branding. The entrance mat becomes a large promotional opportunity to enhance your company identity and truly welcome guests because as they enter most people primarily look to the floor.



High definition printing

Notrax® uses the latest high definition printing technology, making it easy to print complex logo designs, shading and 3-dimensional effects. Our high resolution printing results in a photo quality print with superior image representation. The sharp definition of fine lines, contours and smooth gradations produces precise details for each mat, creating a truly individual image. The height of the carpet pile enhances the depth of the image for an even richer effect.

Unlimited color possibilities

Notrax® logo mats are printed with an extended process color printing method that produces vibrant, stable colors with almost infinite color possibilities. The large color variations allow vivid colors, superb blacks for stark contrasts, and smooth gradations for infinite shading resulting in exceptional photo quality printing to really make the logo stand out.

Multi-colored logos, complicated designs, artwork and even photos can easily be replicated. Select any of the hundreds of Notrax® existing colors, or supply a PMS (Pantone Matching System), RAL (Reichs-Ausschuss für Lieferbeding) codes, and we will do our best to match your colors for a true representation of your branding.

Match Your Mat

Superior Impact™ Logo Mats can also be printed in just one color to match your mat to any interior design or color scheme. Mats can be custom printed with logo for a complete color coordinating matting system.

Custom lengths and sizes

As with all Notrax® products, Notrax® entrance mats are available in a multitude of standard sizes and custom sizes up to 6' wide and 60' long in 1 foot increments.

Design considerations for logo mat printing

Design, setup and artwork costs

Our design department is ready to assist you with the setup of your artwork for printing. Due to the improvement of digital files and formats, there is no cost for artwork setup for acceptable file formats. This service includes three revisions, however in the event you need more concepts or revisions beyond original order, additional charges may apply. A revision can be a series of changes to one concept. For example, a color change, font change, placement adjustment, or swapping an image or logo. A single revision cannot be used to edit all logo concepts.

Acceptable file formats

- Accepted vector file formats: JPG, PNG, TIFF or PDF.
- Accepted image formats: JPG with a minimum resolution of 300 dpi.

Submitting print ready artwork

To submit a print-ready file for custom printed mats please follow the steps below to ensure the design file conforms to the requirements.

- Artwork should be created at a resolution of 76.2 dpi.
- Accepted image formats: JPG with a minimum resolution of 300 dpi.
- Make sure that the Adobe RGB (1998) profile is embedded.
- We advise to select colors from our 130 color palette.
- Choose from landscape or portrait.
- We advise to have a minimum pixel width of 10 to keep text and images legible. (1 pixel is enough when using a black color).
- The space around the design (bleed) should be at least 1 cm.
- When converting a vector file to a TIFF file, please uncheck the "anti-alias" box.

Choosing or matching colors

As a starting point, Notrax® has a full palette of 130 standard colors to select from with enough choice to create any new artwork or logo design where there is no established color scheme. Each color will print differently on each mat due to the differences in texture and surface quality. Please refer to the color swatches provided in the approval form sent to you for a true representation of your chosen colors on your chosen matting product.

PMS color matching

For designs where a corporate identity has been established and needs to be followed, the accuracy of color is critical in design. We try our best to meet our customers color expectations, but artwork designed on an RGB computer screen, may look different than what is printed. What you see on your monitor is not what will appear on a printed mat, our designers use a standardized color matching system, such as the Pantone Matching System. Pantone offers chip books to see how colors look on coated, uncoated, and matte paper.

To ensure the best color representation on the selected mat, our design team will select the closest match in ideal lighting circumstances. Some spot colors lend themselves perfectly to being reproduced using the extended process colors, whereas others can cause slight problems in that the match is not perfect. If a color is out of the gamut of the color range, the closest match or substitution will occur and a photo will be sent of the nearest color match for approval.



Standard color palette

This is a visual representation of the color palette for the 193 Superior Impact™ logo mat. Please refer to your approval form for the correct colors.

Size options

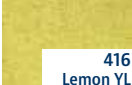
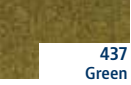
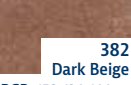
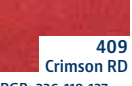
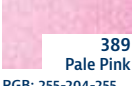
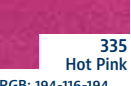
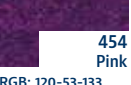
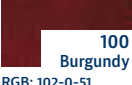
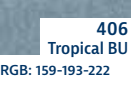
Mat sizes: 2x3', 3x4', 3x5', 3x10', 4x6', 4x8', 4x10', 5x8'

Custom sizes: 2' to 6' widths
2' to 60' lengths

Thickness: 3/8"



Justrite Safety Group

 394 Champagne RGB: 242-234-217	 447 Grey RGB: 239-243-235	 446 Grey RGB: 207-200-197	 120 Sandalwood RGB: 207-197-191	 381 Peach RGB: 235-211-188	 453 Pink RGB: 212-191-197	 445 Grey RGB: 230-219-216	 458 Pink RGB: 208-194-194	 475 Brown RGB: 182-161-161	 477 Brown RGB: 194-170-170
 416 Lemon YL RGB: 240-235-167	 128 Yellow RGB: 250-208-0	 109 Gold RGB: 242-182-0	 395 Pale Yellow RGB: 240-215-167	 468 Yellow RGB: 255-212-127	 103 Dark Gold RGB: 179-134-0	 469 Yellow RGB: 255-195-76	 476 Brown RGB: 232-203-162	 418 Desert Gold RGB: 225-194-135	 464 Orange RGB: 217-171-108
 463 Orange RGB: 217-173-151	 127 Orange RGB: 250-125-0	 465 Orange RGB: 225-150-135	 396 Bright OR RGB: 209-99-20	 126 Clay RGB: 153-81-31	 102 Brown RGB: 130-70-39	 473 Brown RGB: 158-114-95	 383 Light Brown RGB: 158-124-119	 401 Cookie BR RGB: 184-135-110	 474 Brown RGB: 113-53-23
 466 Yellow RGB: 186-179-130	 467 Yellow RGB: 153-128-0	 363 Bronze RGB: 140-105-70	 472 Brown RGB: 110-105-69	 437 Green RGB: 110-100-44	 111 Chocolate RGB: 92-49-18	 385 Moss Green RGB: 32-77-0	 435 Green RGB: 91-94-9	 388 Metal Grey RGB: 85-85-76	 384 4625C RGB: 61-31-12
 123 Suede RGB: 158-139-134	 382 Dark Beige RGB: 158-134-144	 482 Brown RGB: 102-78-79	 471 Brown RGB: 88-63-64	 483 Brown RGB: 49-38-43	 308 Mid Grey RGB: 95-100-110	 393 Violet RGB: 129-119-158	 481 Grey RGB: 134-134-164	 480 Grey RGB: 114-114-142	 391 Plum RGB: 30-0-51
 460 Pink RGB: 230-212-225	 455 197U RGB: 247-173-185	 119 Rose RGB: 182-148-161	 414 Baby Pink RGB: 254-203-212	 415 Scarlet RGB: 204-136-123	 439 Red RGB: 148-81-59	 443 Red RGB: 194-116-116	 409 Crimson RD RGB: 236-118-137	 440 Red RGB: 221-22-121	 311 Bright Red RGB: 153-31-61
 389 Pale Pink RGB: 255-204-255	 407 Cranberry RGB: 186-130-153	 452 Pink RGB: 204-102-153	 451 Pink RGB: 179-0-134	 335 Hot Pink RGB: 194-116-194	 459 Pink RGB: 158-95-158	 392 Fuschia RGB: 148-59-148	 112 Red RGB: 140-14-35	 114 Cranberry RGB: 102-0-49	 442 Red RGB: 110-59-84
 457 Pink RGB: 178-151-217	 413 Parmaviolet RGB: 162-168-232	 478 Purple RGB: 171-171-254	 105 Purple RGB: 74-65-163	 454 Pink RGB: 120-53-133	 479 Purple RGB: 76-14-159	 444 Red RGB: 65-40-47	 397 Wine Red RGB: 112-33-33	 390 Cherry Red RGB: 113-23-38	 100 Burgundy RGB: 102-0-51
 106 Light Blue RGB: 178-217-255	 417 Baby Blue RGB: 162-193-231	 408 Mid Blue RGB: 126-186-252	 427 Blue RGB: 162-180-232	 428 Blue RGB: 102-136-204	 398 Bright Blue RGB: 31-81-153	 107 Royal Blue RGB: 0-77-153	 404 True Blue RGB: 0-77-144	 118 Navy RGB: 14-23-72	 421 Blue RGB: 44-64-110
 130 Aquamarine RGB: 73-246-232	 306 Sky Blue RGB: 65-168-219	 422 Blue RGB: 151-184-217	 104 Turquoise RGB: 31-123-153	 426 Blue RGB: 78-175-194	 402 Sea Green RGB: 78-184-194	 386 Dark Green RGB: 7-71-55	 423 Blue RGB: 0-94-102	 420 Blue RGB: 25-71-85	 429 Blue RGB: 0-13-77
 434 Green RGB: 207-224-157	 470 Yellow RGB: 209-209-84	 403 Lime Green RGB: 204-217-108	 433 Green RGB: 147-163-65	 110 Emerald GN RGB: 11-117-21	 340 Green RGB: 11-117-11	 432 Green RGB: 58-128-89	 117 Forest GN RGB: 48-85-62	 399 Grass Green RGB: 53-85-48	 436 Green RGB: 84-110-100
 431 Green RGB: 192-240-204	 366 Bright GN RGB: 0-179-45	 430 Green RGB: 67-133-53	 412 Apple GN RGB: 210-249-201	 448 Grey RGB: 148-158-134	 449 Grey RGB: 134-128-118	 115 Grey RGB: 134-134-123	 406 Tropical BU RGB: 159-193-222	 121 Steel Blue RGB: 92-108-134	 369 Airforce BU RGB: 48-67-85
 140 White RGB: 255-255-255	 419 Pebble Grey RGB: 243-240-238	 400 Cloud Grey RGB: 222-224-228	 405 Icy Grey RGB: 167-188-209	 387 Light Grey RGB: 118-134-134	 450 Grey RGB: 177-177-192	 116 Silver RGB: 153-158-149	 101 Charcoal RGB: 123-128-134	 411 Tarnished GY RGB: 134-133-133	 108 Black RGB: 0-0-0